Opening and Scaling up Digital Credential Initiatives

LEAD THE CHANGE!

ePIC 2024
Paris, 6 - 8 November

epic.openrecognition.org
About ePIC 2024

ePIC 2024 is the twenty-second edition of a series of international conferences (Oxford, Québec, Maastricht, London, Bologna, Lille, Vienna) dedicated to exploring the potential of digital technologies in opening access to recognition of all forms of learning, whether informal, non-formal or formal.

At ePIC 2024 the focus will be on how culture, practices, technologies and policies can contribute to “Opening and scaling up digital credential initiatives”

- **Education**: How digital credentials and open recognition can better support personalised learning, formative assessment, and skill development across K-12, adult education, higher education, and vocational training.
- **Workforce Development**: Using digital credentials for hiring, onboarding, upskilling and reskilling initiatives, talent management, and performance recognition programs.
- **Beyond Education and Work**: Recognising skills and achievements in volunteer work, community involvement, and personal development.
- **Policy and Implementation**: Policy considerations for adopting digital credentials and strategies for successful implementation within organisations and institutions.
- **Technology and Standards**: Platforms, issuance, verification, and integration with learning management systems (LMS).
- **The Future of Open Recognition**: Forward-looking sessions will explore emerging trends and innovations in the field of open recognition and digital credentials.

Who attends ePIC?

Overall, ePIC conferences attract a diverse audience with a shared interest in digital credentials, opening and scaling recognition practices, technologies and policies:

- **Learning professionals**: This includes educators, trainers, instructional designers, and curriculum developers from various educational institutions (K-12, higher education, vocational training)
- **Community development professionals**: Educators, trainers, client coaches and advocates for equity and inclusion
- **HR professionals**: Talent acquisition specialists, training and development managers, and HR leaders interested in using digital badges for employee recognition, skills development, and talent management.
- **Digital credential practitioners**: Individuals and organisations already using Digital Credentials and looking to expand their knowledge and network with others in the field.
- **Public decision makers**: Those interested in the potential of Digital Credentials to improve education, workforce development, and lifelong learning.
- **Technology providers**: Developers and vendors of Open Badge platforms, learning management systems (LMS), and other related technologies.
- **Researchers and academics**: Individuals studying the use and impact of Digital Credentials in education, the workplace and social integration.

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**THE ORGANISERS**

The conference is organised in partnership with the Comité National des Acteurs des Badges Numériques.

The Comité National des Acteurs des Badges Numériques (National Committee of Digital Badge Actors) is composed of 40 organisational members who represent the civil society, the employers and the public services, supported by the French Ministry for Education and Vocational Training.

At ePIC 2024, we will launch the International Committee of Digital Credential Actors.
ePIC 2024: More than a conference, a space for reflection and work to shape the future of recognition practices, technologies and policies

ePIC 2024 is not just a conference; it is a crossroads where stakeholders from civil society, the world of work and public authorities come together to explore in depth the practices, technologies and policies underpinning the deployment of digital credentials.

A legacy of collaboration and innovation
In 2016, at the Bologna edition, ePIC participants took a decisive step by adopting the Bologna Open Recognition Declaration. Born out of the practices made possible by Open Badges, the idea of open recognition has in turn contributed to the transformation of the practices and technologies that gave rise to it.

Towards a common vision for the future
In 2024, ePIC will invite participants to contribute to the drafting of the Paris Declaration. This declaration aims to define the fundamental principles that should guide the design and implementation of recognition systems based on the use of digital credentials.

A springboard for concerted international action
The Paris Declaration will serve as the foundation for the creation of an International Committee of Digital Badge Stakeholders. Inspired by the French model, this committee will bring together its members in three “colleges”: civil society, business and industry and the public sector, including education.

Join the pioneers!
To be present at ePIC 2024 is to join a pioneering movement that is shaping the future of recognition practices, technologies and policies, and to take the gamble that together, we can:
- Establish standards and best practices for the design of tools and systems based on digital credentials
- Promote interoperability and portability of recognition data across platforms and systems
- Promote the inclusive adoption of digital credentials by all actors in society

Don’t miss this unique opportunity to be part of history!

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**WHO WERE THE SPEAKERS?**

**VIENNA - INTERNATIONAL CONFERENCE ePIC 2023**

- Don Poirier
  - Foundation of Learning Institute USA
- Stefania Porta
  - Fondazione Alleanza Italia Italy
- Elías Ruiz
  - Head of Digital Management Kúla USA
- Serge Ravet
  - President France & Italy France
- De Julie Reddy
  - Professor of Science & Education University of Technology London

**WHO WERE THE SPEAKERS?**

**COLLOQUE DES ACTEURS DES BADGES NUMÉRIQUES - PARIS 2023**

- Louis-Laurent Peyre
  - Director of Staff Training and Learning Committee France
- Laurence EDMARDS
  - Regional Director Federal des entreprises di’innovations en CIL France
- Martin Vlokie
  - EuroEuropean Virtual University Athens Greece
- Mathieu Mouillard
  - Director of the Strategic Management Digital Badges Manager Badges in CIL France

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**ePIC 2024: the unification of 2 key events from 2023**
A unique opportunity!

For 3 days, from November 6 to 8 2024 in Paris, nearly 200 actors from all continents, representing civil society, the world of work and the public sector, will explore “how to open and scale up digital credential initiatives”

ePIC 2024 is a unique opportunity to meet all the stakeholders who are contributing to the emergence and the shaping of this new recognition territory:

- **Civil society and territories**: digital credentials at the service of learning and social inclusion, learning and recognition territories (e.g. UNESCO’s Learning Cities)
- **Employers and the world of work**: digital credentials for workforce development and business performance
- **Public sector and educational institutions**: policies to accelerate the adoption of digital credentials and support more ‘open’ and inclusive recognition practices.

Why sponsor ePIC 2024?

**Increase your visibility** to a targeted audience. Meet key stakeholders from civil society, the world of work and public authorities, all passionate about the future of digital credentials.

Your commitment is not limited to the duration of the event. By becoming a sponsor, you join a dynamic community of players committed to transforming recognition practices with the support of digital credentials.

You will have the opportunity to:

- **Contribute to the discussions and debates** that will shape the future of digital credentials
- **Forge lasting connections** with potential partners and customers
- **Showcase your commitment to innovation**
- **Be part of the emergence of a fairer, more inclusive society**, where everyone has the opportunity to be recognised for their competence, achievements and aspirations.

AN INTERNATIONAL NETWORK OF STAKEHOLDERS FROM CIVIL SOCIETY, BUSINESS AND PUBLIC AUTHORITIES

In a world undergoing constant change, where professions, practices and qualifications are evolving at an accelerating pace, digital credentials are emerging as valuable tools for transcending a recognition system traditionally confined to valuing formal learning.

With digital credentials, we finally have a simple, reliable technology that can take into account the recognition and valuing of all forms of learning throughout life, whether informal (the larger share), non-formal or formal (c.f. the 70:20:10 model development model.)

To make the most of digital credentials, it is essential for all stakeholders come together to design and implement practices, technologies and policies that accelerate the adoption of digital credentials and new, more open, cultural practices for recognising achievement.
ePIC 2024 is the twenty-second edition of a series of international conferences (London, Québec, Maastricht, Bologna, Vienna, ...) dedicated to exploring how to open and scale up digital credential initiatives.

We expect between 150 to 200 participants from all continents with representatives from civil society, businesses and public authorities interested and committed to developing digital credential initiatives.

Adjust your sponsorship package

- Visual presence on site and online
- Guest invitations
- Exhibition Space
- Kakemono (banner stand) in plenary room
- Kakemono in coffee/lunch room
- Lanyard - Personalised
- Welcome Cocktail Nov. 6
- Social Dinner Nov. 7
- Lunch / Coffee breaks
- Video recording
- Live translation English / French

... for more sponsoring options, contact us

Supporter €500
- Logo on Website

Bronze €2,500
- 1 Small logo
- 2 Guests
- 1 Lunch break host

Silver €5,000
- 1 Medium Logo
- 2 Guests
- 1 Exhibition space

Gold €10,000
- 1 Large logo
- 5 Guests
- 1 Exhibition space
- 1 Welcome Cocktail host

Platinum €15,000
- 1 Large Logo
- 11 Guests
- 1 Keynote host
- 1 Exhibition space

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